**GENOA CHAMBER OF COMMERCE**

Business Meeting May 3rd, 2018 @Ray’z Café @ 7:30AM

The meeting was brought to order by President, Luke Sutter. Those in attendance were: Jenny Caughorn, Luke Sutter, Carly Crabb, Brad Sander, Bill Kegerize, Tim Davies, Julie Harbal, Dan Skees, aebalHar Ken Harsanje, Mark Stahl, Gaye Winterfield, Isaac St.Marie, Leslie Ryan. Guest included Thomas Bergman (Clay Twp), Megan McMonigle (Lutheran Home of Mercy) and LesleyWilmeth (The Press).

**Secretary’s report:** approved by a motion by Bill Kegerize, seconded by Carly Crabb

**Treasurer’s Report:** approved by a motion from Luke Sutter, seconded by Bill Kegerize

**New Business**: Lesley Wilmeth from The Press newspaper was present to let us know what The Press can do for us for marketing. Jenny also discussed hiring a social media consultant to work on our social media presence. There was a vote taken to hire this person on a 3 month trial basis. All approved. Jenny will get the information to the Board for final decision. The marketing committee will come up with a budget and report back to the group.

Luke passed out the schedule for Brian Huston’s/Visitor’s Bureau’s “Tour of Genoa.” That will take place May 9th, 2018. Brian was also working on update the Chamber’s link on the Visitor Bureau’s website.

Car Shows: Bill is working with Elite Team Supply on the T-shirts. Carly sent out the letters to members for T-shirt sponsorships. Those are still coming in. Mayor Harsanje reminded us that we need to get more volunteers on board to help park cars. Mayor Harsanje also informed us that the Village of Genoa does have working speakers for the car shows. Diane suggested we share our marketplace/swap meet fliers with other chambers to send to their members.

Treasurer Tim Davies is still looking into a different accounting program for the chamber

Bill Kegerize discussed “DipCup” as a possible fundraiser. He will gather more information from Ellen Bergman and report back.

**Committee Reports:**

**Commissioner’s Report**: Mark Stahl reported things are happening at Davis Besse. He also reported on the Senior Citizens Hall of Fame and Riverview’s Assisted Living building.

**Mayor’s Report** : Mayor gave status of bike trail. Village garage sale will be 5/17-5/19. No map/registrations being done for this. The Map of Genoa is done and looks nice. The Chamber will email the maps to members. Arbor Day went well. Mayor asked that the Chamber consider bringing the Homecoming committee under the Chamber and getting new members/volunteers as the current committee will be retiring after this year’s Homecoming event.

**Township Report:** Thomas Bergman reported that the GAR building is undergoing renovation and coming along as planned.

**Business After Hours:** No current scheduled. Megan McMonigle from Lutheran Home of Mercy may be interested in holding one this summer. Jenny will send out a member email to see if anyone else may be interested?

**Good of the Order:** Mayor told us that Genoa seniors need 21 hours of community service so they may be available to volunteer at car shows or other events.

With no further business, the meeting was adjourned by President, Luke Sutter

Next meeting will be held June 7th, 2018 at Rayz @7:30AM

Respectfully Submitted,

Jenny Caughorn